

Meeting for Good with IHG® Hotels & Resorts

When hosting a Meeting for Good at voco™ Brussels City North, planners can expect efforts in place to support a more sustainable meeting experience.

Hotel Practices

- Digital Collateral & Sales Agreements, to eliminate the need for printed materials and reduce the amount of paper waste sent to landfills
- A Linen & Towel Reuse Program for overnight meeting attendees, helping to minimize the water and energy
 consumption associated with frequent laundry cycles

Meeting Space

- Plastic-free Water Service, removing plastic water bottles from the meeting space in favor of large format water dispensers, such as pitchers & glassware or refill stations throughout the meeting space
- Reduced HVAC (Heating, Ventilation and Air Conditioning) and Lighting policies to conserve energy during low or no
 occupancy periods during the meeting, such as setup, teardown, event breaks and overnight
- The utilization of **Digital Signage** throughout the hotel to assist attendees with wayfinding and eliminate the need for single-use signage made of paper or foam
- **Single Use-free Meeting Setup**, removing single-use items such as notepads, pens, coasters and flipcharts from the meeting space to reduce the amount of waste generated by the event. (Items available upon request only)

Food & Beverage

- A **Food Waste Reduction Action Plan**, outlining the specific actions that voco™ Brussels City North has implemented to reduce banquet food waste
- Alternate Banquet Menu Offerings, featuring locally sourced ingredients to reduce the carbon emissions associated with the processing, transport and utilization of menu ingredients
- The utilization of Reusable Banquet Labeling & Menus to minimize the paper waste generated by these single-use materials
- Offering **Reusable Serviceware**, including plates, utensils and glassware, to eliminate the need for unnecessary single-use disposables and the waste associated with these items

LEARN MORE

For more information, contact X.

