



## Meeting for Good with IHG® Hotels & Resorts

When hosting a Meeting for Good at voco Brussels City North, planners can expect efforts in place to support a more sustainable meeting experience.

### Hotel Practices

- **Digital Collateral & Sales Agreements**, to eliminate the need for printed materials and reduce the amount of paper waste sent to landfills
- A **Linen & Towel Reuse Program** for overnight meeting attendees, helping to minimize the water and energy consumption associated with frequent laundry cycles

### Meeting Space

- **Plastic-free Water Service**, removing plastic water bottles from the meeting space in favor of large format water dispensers, such as pitchers & glassware or refill stations throughout the meeting space
- **Reduced HVAC (Heating, Ventilation and Air Conditioning) and Lighting** policies to conserve energy during low or no occupancy periods during the meeting, such as setup, teardown, event breaks and overnight
- The utilization of **Digital Signage** throughout the hotel to assist attendees with wayfinding and eliminate the need for single-use signage made of paper or foam
- **Single Use-free Meeting Setup**, removing single-use items such as notepads, pens, coasters and flipcharts from the meeting space to reduce the amount of waste generated by the event. (Items available upon request only)

### Food & Beverage

- A **Food Waste Reduction Action Plan**, outlining the specific actions that voco Brussels City North has implemented to reduce banquet food waste
- **Alternate Banquet Menu Offerings**, featuring locally sourced ingredients to reduce the carbon emissions associated with the processing, transport and utilization of menu ingredients
- The utilization of **Reusable Banquet Labeling & Menus** to minimize the paper waste generated by these single-use materials
- Offering **Reusable Serviceware**, including plates, utensils and glassware, to eliminate the need for unnecessary single-use disposables and the waste associated with these items

[LEARN MORE](#)

For more information, contact [sales@vcbussels.com](mailto:sales@vcbussels.com)

IHG® HOTELS & RESORTS



REGENT



NIGNETTE COLLECTION

KIMPTON HOTELS & RESTAURANTS

HOTEL INDIGO

VOCO



CROWNE PLAZA



EVEN



avid

ATWELL SUITES



IHG ONE REWARDS