

Sustainability

TREAD GREEN WITH VOCO® PODGORICA

Sustainability policy

At voco Podgorica, we aim to shape the future of responsible travel alongside our guests, employees, and partners. We are dedicated to supporting our team, making a positive impact on local communities, and preserving the beauty and **diversity of our planet for generations to come.**

EMBRACING GREEN HOSPITALITY TOGETHER AT VOCO PODGORICA

We take pride in being part of IHG Green Engage and being Green Key certified, demonstrating our commitment to sustainability. We are dedicated to managing our environmental impact seriously by implementing eco-friendly practices and reducing waste. Our initiatives include energy-efficient lighting, water conservation, and sourcing local, sustainable products. Join us in our green mission and help make a positive impact on the planet. Together, we can create a greener, more sustainable future for everyone.



Here's how we embrace sustainability and how you can join our green mission:

Water-Saving Initiatives



Pure & Reusable: Sip on filtered water from our reusable glass bottles. In addition to replacing plastic water bottles with large glass ones, we've also switched to biodegradable straws.



Smart Showers: We've optimized water pressure to save our precious resources.



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Waste Management Solutions



Reduce, Reuse, Recycle: We actively manage waste to minimize our environmental impact.



Straw Revolution: Enjoy eco-friendly paper straws as we avoid creating additional waste.



Recycle Right: Use our hallway bins to separate waste and help protect the planet.

Sustainable Luxury



Eco-Linen: Rest easy on linens made from 100% recycled materials.



Thoughtful Linen & Towels: We change linen every third day to conserve resources. Let us know if you prefer not to change them to help us save the planet. If you're open to reusing your towel, it would bring us joy as well! Hanging it up for another use not only benefits us but also contributes to environmental conservation by saving water.



Planet-friendly ingredients: Pamper yourself with plant-based, cruelty-free cosmetics.



At voco® Podgorica, we're committed to sustainability and delighted to assist guests who choose electric options.

We're pleased to offer 2 EV chargers in the voco® Podgorica garage to accommodate our guests' needs.

Green Haven

Nature's Embrace: Unwind in our lush green areas and relax on benches crafted from recycled plastic bottles.

Eco Adventures: Explore eco tours—details at the Front Desk.

Green Wheels: Rent a bike or call an electronic taxi with the help of our Front Desk team.

Farm-to-Table Delights

Enjoy delicious, locally sourced food that supports our community and reduces our carbon footprint.

Energy Savvy

Bright Ideas: We conserve energy by turning off lights and AC when not in use.

Solar panels instalation for greener operations.

TREAD GREEN WITH VOCO® PODGORICA



Community Spirit

Encouraging a healthy lifestyle: As hotel with splendid sport facilities, we champion the spirit of athleticism and wellness. Rewards and incentives for guests and our dedicated employees who choose sustainable transportation methods, highlighting their role as true ambassadors of green living.

Join Our Efforts: Follow our Social Media and participate in our community initiatives to make a positive impact.

Let's Save the Planet Together

Discover more about our green initiatives on Green Key page: <https://www.greenkey.global/>

“We commit to consistently minimizing our environmental impact, supporting local communities, promoting responsible tourism, fostering a culture of sustainability among our team, and transparently reporting our progress. We invite our guests to join us in creating a greener, more responsible future.”

THANK YOU FOR BEING A PART OF OUR SUSTAINABLE STORY!

Action plan

TREAD GREEN WITH VOCO® PODGORICA

ELEVATING SUSTAINABILITY

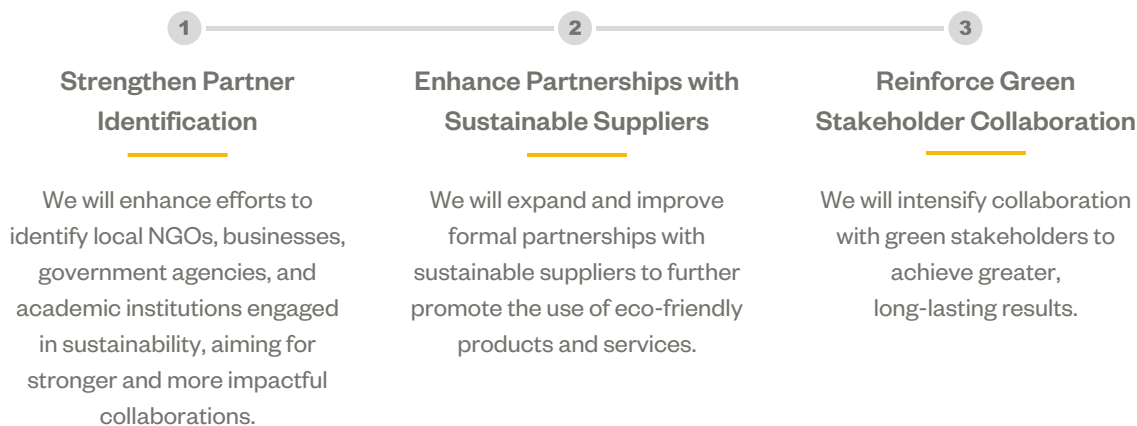
Our Roadmap to Make a Greater Impact

Healthy Lifestyle



As a hotel with splendid sports facilities, we champion the spirit of athleticism and wellness. We will continue with our Swimming School, Aquatic Verde, to promote an active and healthy lifestyle among our guests and citizens.

Partnership Expansion in Sustainable Areas



Community-Beneficial Activities and employees' inclusion in Green Initiatives

1. Environmental Conservation: Organize or participate in clean-up activities, tree planting events, and recycling initiatives to actively involve community members in environmental conservation efforts while also organizing regular visits to recycling centers to raise awareness and promote sustainable practices.
2. Supporting Sensitive Categories: We will support our communities by helping sensitive categories through our activities and donations.
3. Supporting local producers – voco guest gifts such as locally sourced teas, brandy, lavender products, handmade soap bars, and keychains made from recycled plastic, all proudly crafted by local producers.
4. Giving for Good Month Initiatives: Continued implementation of our Giving for Good Month initiatives.
5. Earth Hour Participation: We will participate in Earth Hour, a worldwide movement held annually, encouraging individuals, communities, and businesses to turn off non-essential electric lights for one hour.
6. Supporting local biodiversity by donating Montenegrin plant species where needed.
7. Rewards and incentives are offered to guests and employees who use sustainable transportation methods, including free monthly public transport passes.
8. "Green Ambassador" of the Month – award for employees who propose and implement newsustainable ideas.



SUSTAINABILITY PROMOTION THROUGH MARKETING

We will strengthen sustainability promotion through our marketing initiatives by:

- ▶ Showcasing the sustainability actions already implemented.
- ▶ Recognizing and celebrating impactful initiatives led by others.
- ▶ Engaging youth in recycling activities, such as U19 creating reels for Earth Day focused on plastic bottle recycling.
- ▶ Raising awareness by promoting key environmental dates.
- ▶ Producing a new voco® Podgorica Sustainability Video to highlight achievements and outline future goals.

Continuous Learning and Development



Engaging in ongoing education on sustainability trends while continuously seeking new ways to improve.

Supporting the Montenegrin Educational System



Actively promoting and supporting the professional development of young people through initiatives within Montenegro's educational system, as part of our commitment to sustainability and community growth.

EMPHASIZING THE IMPORTANCE OF WASTE MANAGEMENT

Enhancing Waste Management



Improving the waste measurement system and introducing category-specific tracking to strengthen monitoring and drive meaningful waste reduction.

Strengthening Local Partnerships



Collaborating closely with local authorities to ensure proper disposal of used oil.

Promoting Recycling Awareness



Installing recycling containers in the sports hall with educational labels to teach children and youth proper waste disposal practices.



ENERGY CONSUMPTION AND COST REDUCTION

Energy Consumption and Cost Reduction



Continuing the implementation of energy-saving initiatives to lower overall consumption and costs, while exploring new methods for further efficiency.

Minibar Policy



Minibars removed and available only upon request to reduce energy use.

IHG Greener Stay Program



Promoting the program and highlighting its positive environmental impact through reduced chemical use and laundry services.

Carbon Footprint Reduction



Maintaining measures to reduce the carbon footprint of operations, contributing to environmental sustainability, with careful monitoring to track progress.

A Touch of Nature



The voco garden provides fresh, homegrown herbs for the restaurant, bringing a natural and local flavor to every dish.

WE ARE COMMITTED TO CONTINUOUSLY STRIVING FOR MORE

VOCO®
— BY IHG —
Podgorica

