

Vote Now: The Most Instagrammable Hotel in the World 2024

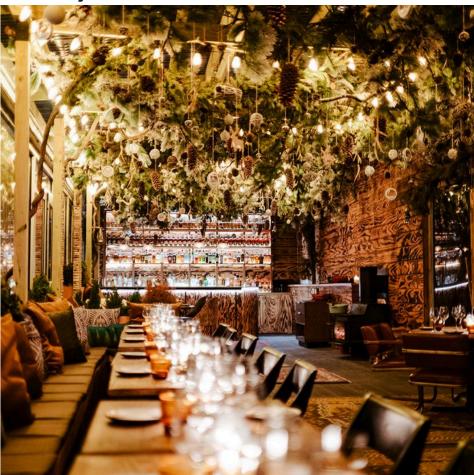
It's March, which means the return of *Luxury Travel Advisor*'s "March Madness"-inspired Most Instagrammable Hotel in the World contest!

In case you're unfamiliar, we've pitted 64 hotels from across the world against each other in a bracket-style tournament, inspired by the NCAA's "March Madness." The hotels are separated into four regional brackets—North America; Latin America and the Caribbean; Europe, Middle East and Africa; and Asia, Indian Ocean and South Pacific. The winner of each round will move on to face its new competition. The hotel to win all of its matchups will be crowded The Most Instagrammable Hotel in the World for 2024.

To even be considered in the contest should come as high praise. We received nearly 400 nominations (a record) and had to whittle that down to 62 (with the winner and runner-up from last year claiming the first two spots).

North America

Yours Truly DC Hotel



Mercy Me, the South American-inspired restaurant of Yours Truly DC Hotel, hosts seasonal pop-ups on its back patio, but it's bragging-right-worthy year-round. Seen here is "El Chalet," evoking the coziness of a Patagonian ski lodge.