## Kathleen Reidenbach Chief Commercial Officer Kimpton Hotels & Restaurants

Kathleen Reidenbach is Chief Commercial Officer for Kimpton Hotels & Restaurants. She's responsible for overseeing both the Sales & Catering and Marketing departments, which together make up Kimpton's commercial division.

Kathleen's primary focus is to ensure business success by driving brand clarity and awareness, guest loyalty and top-line performance across the company's portfolio. In addition to existing hotels and restaurants,



Kathleen and her team focus on brand development and performance of new properties through positioning, distribution and marketing strategies executed by the Kimpton home office and local teams. Reporting to Kathleen are Brand, Communications, Customer Marketing, Digital Strategy and Revenue Management & Distribution departments.

Kathleen began her career with Kimpton at the home office as a business analyst in 2002. She was promoted several times to oversee other areas including regional hotel and brand revenue management, and distribution and online marketing.

Prior to joining Kimpton, Kathleen was a financial analyst at Robertson Stephens, an investment bank that provided a broad range of financial advisory services to growth companies in the technology, consumer and services sectors. Kathleen has a bachelor's degree in Economics and Spanish from Amherst College in Massachusetts.

She resides in the San Francisco Bay Area with her husband and two children.