



Meeting for Good with IHG® Hotels & Resorts

When hosting a Meeting for Good at Holiday Inn Southend, planners can expect efforts in place to support a more sustainable meeting experience.

Hotel Practices

- **Digital Collateral & Sales Agreements**, to eliminate the need for printed materials and reduce the amount of paper waste sent to landfills
- A **Linen & Towel Reuse Program** for overnight meeting attendees, helping to minimize the water and energy consumption associated with frequent laundry cycles

Meeting Space

- **Plastic-free Water Service**, removing plastic water bottles from the meeting space in favor of large format water dispensers, such as pitchers & glassware or refill stations throughout the meeting space
- **Reduced HVAC (Heating, Ventilation and Air Conditioning) and Lighting** policies to conserve energy during low or no occupancy periods during the meeting, such as setup, teardown, event breaks and overnight
- The utilization of **Digital Signage** throughout the hotel to assist attendees with wayfinding and eliminate the need for single-use signage made of paper or foam
- **Single Use-free Meeting Setup**, removing single-use items such as notepads, pens, coasters and flipcharts from the meeting space to reduce the amount of waste generated by the event. (Items available upon request only)

Food & Beverage

- A **Food Waste Reduction Action Plan**, outlining the specific actions that Holiday Inn Southend has implemented to reduce banquet food waste
- **Alternate Banquet Menu Offerings**, featuring locally sourced options to reduce the carbon emissions associated with the processing, transport, and utilization of menu ingredients
- The utilization of **Reusable Banquet Labeling & Menus** to minimize the paper waste generated by these single-use materials
- Offering **Reusable Serviceware**, including plates, utensils, and glassware, to eliminate the need for unnecessary single-use disposables and the waste associated with these items

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