



WEDDING BLOCKS

Information and Policies

Holiday Inn Seattle Downtown-Lake Union

Thank you for considering the Holiday Inn Seattle Downtown-Lake Union for your Wedding event. Please review the following information and frequently asked questions.

What is a “Traditional Wedding Block”- A contracted Block that is 10 or more room nights removed from General Sale to the public and held specifically for your group to book. The group leader is financially obligated once a contract is attached to pay for at least 10 rooms to secure a sales discount. If more rooms are held, they are then released after the cut off dates and the Hotel will set booking parameters to protect inventory, Cut-Off Dates.

- **Group Cut-Off** -30 days prior to the wedding date, all unreserved rooms in the block are released for General Sale to the public. Once Cut-Off Date is achieved, reservations can still be made at the prevailing retail rate and are subject to availability and minimum night stay restrictions.

What is a “NON-Traditional Wedding Block”- This is a booking link provided to a wedding group that offers 10-14% off our best available rate. This takes away the pressure of a contract and allows guest to book whenever they would like with a direct booking link. This does not provide the same contracted rate as a traditional block but a discounted rate per person so booking this sooner than later is highly recommended. As this is not a contract through the sales department it does not come with the booking perks per person but a welcome amenity for bride and groom.

What are the differences in the three-room types? A King Standard layout is like a Studio Apartment as the Bedroom, offering a King-sized bed, Chase chair are all combined in one room with the bathroom separate. A standard double Queen room offers 2 Queen-sized beds. A One Bedroom Suite with one King-bed has the Bedroom separate from the Living area and kitchenette. All Guest Rooms contain a kitchenette that includes a microwave and mini fridge.

Is there a minimum number of rooms that my guests must reserve? Yes, at least 10 room nights are required with a Cut-Off Date 30 days prior to your wedding date. At the Cut-Off Date, any unreserved rooms still in your block are returned to General Inventory for sale. Once the Cut-Off Date is achieved, anyone needing to make reservations at that time is subject to retail rates and minimum night stay requirements.

If my block is “Sold Out”, can we receive additional rooms in our block? There are a limited number of discounted rooms available each weekend for Weddings and Group Blocks. Once all Group Block inventory has been contracted via Agreement, rooms can be added based upon hotels availability. If the hotel’s occupancy is over 80% no additional rooms can be added.

What if I have a guest cancel his or her room, is it returned to the block for another guest to book? If a guest cancels their room before the “Cut-Off Date” is achieved the room is kept in your block for another guest to reserve. If the cancellation happens once the “Cut Off Date” has been achieved, the Cancelled Room will go back into General Reservations and a new booking will be subject to retail rates and minimum night stay restrictions.

Cancellation Policy? There is no penalty if the Block needs to be cancelled 30 days prior to arrival date. If the entire block would like to cancel after the 30-day threshold the group leader will be financially responsible for at least 10 room nights per agreement contract signed. It may be possible to move the block to another set of dates, based on block availability and rate availability for new dates requested.

For individual reservations within the Wedding Courtesy Block, there is a 48-hour advanced cancellation requirement. If a guest cancels their reservation within the 48-hr timeframe, the guest will be charged for one night’s stay plus tax.

Booking Perk?

- Guests that book through the Block are being offered a Set Hotel Rate. They also receive double points for booking as well as discounts on parking and customized welcome amenities.

When can Reservations be made, and will I receive specific Booking Instructions for our Group Block? The Hotel’s reservation system allows bookings 11 months out, the Hotel will supply your group with a Group Code and Booking Link along with detailed instructions on how to book within the Wedding Block.

Notable Items:

- **Room Location**-A Group Block does not mean that all rooms will be located together within the hotel. The hotel will make every effort to block your group close together, however based on arrival and departure patterns of our guests, along with room type requests, there is no guarantee that all of your rooms will be on the same floor or wing of the hotel.
- **Early Arrival**- the Hotels guaranteed arrival is on or after 3:00PM. We do understand that many events begin on or before 3:00PM, therefore we highly recommend that guests arrive the night before to allow ample time to prepare for your event. With the large number of Wedding Rooms booked each weekend it is not possible to provide arrivals with early check-in. IHG One Rewards Club Diamond Elite and Platinum Elite members are given priority for any Early Arrival availability.