

Meeting for Good with IHG[®] Hotels & Resorts

When hosting a Meeting for Good at HOLIDAY INN ROME EUR PARCO DEI MEDICI, planners can expect efforts in place to support a more sustainable meeting experience.

Hotel Practices

- Digital Collateral & Sales Agreements, to eliminate the need for printed materials and reduce the amount of paper waste sent to landfills
- A Linen & Towel Reuse Program for overnight meeting attendees, helping to minimize the water and energy consumption associated with frequent laundry cycles

Meeting Space

- **Plastic-free Water Service**, removing plastic water bottles from the meeting space in favor of large format water dispensers, such as pitchers & glassware or refill stations throughout the meeting space
- Reduced HVAC (Heating, Ventilation and Air Conditioning) and Lighting policies to conserve energy during low or no occupancy periods during the meeting, such as setup, teardown, event breaks and overnight
- The utilization of **Digital Signage** throughout the hotel to assist attendees with wayfinding and eliminate the need for single-use signage made of paper or foam
- **Single Use-free Meeting Setup**, removing single-use items such as notepads, pens, coasters and flipcharts from the meeting space to reduce the amount of waste generated by the event. (Items available upon request only)

Food & Beverage

- A Food Waste Reduction Action Plan, outlining the specific actions that HOLIDAY INN ROME EUR PARCO DEI MEDICI has implemented to reduce banquet food waste
- Alternate Banquet Menu Offerings, featuring locally sourced options, to reduce the carbon emissions associated with the processing, transport and utilization of menu ingredients
- The utilization of **Reusable Banquet Labeling & Menus** to minimize the paper waste generated by these single-use materials
- Offering **Reusable Serviceware**, including plates, utensils and glassware, to eliminate the need for unnecessary singleuse disposables and the waste associated with these items

LEARN MORE

For more information, contact the Hotel Conference Dpt at conference.hiro@hirome-eur.it

