

Committed To A Greener Future

At Holiday Inn Express® Singapore Serangoon, we are committed to fostering sustainable tourism by minimizing our environmental impact and supporting our local community. As a member of IHG Hotels & Resorts, we deliver our purpose of True Hospitality for Good by operating responsibly while providing comfort and quality service to our guests. Caring for our team, guests, community, and planet is our top priority.

With this sustainability policy, we aim to create a better future for everyone. Our policy outlines our goals, strategies, and practices for integrating environmental, social, and economic sustainability into our daily operations.



Commitment to Continuous Improvement

Our sustainability policy is a living document, and we are committed to continuously improving our practices. We will regularly review our policies and operations to identify new opportunities for sustainable development, and we welcome guest feedback to further enhance our efforts.

By implementing these practices, Holiday Inn Express® Singapore Serangoon aims to make a positive contribution to the environment, our guests' well-being, and the surrounding community. We are grateful for the support of our guests and staff as we work together towards a more sustainable future.

Sustainability Practices

Carbon & Energy

- Implementing energy-saving practices, such as LED lighting and motion sensors in common areas and guest rooms.
- Monitoring and reducing energy consumption through regular maintenance of electrical systems. Our energy reduction YoY is 3%.
- Encouraging guests to reuse towels and linens to reduce the frequency of laundry.

Water

- Controlling water usage by using water-saving fixtures and raising awareness among guests and staff to encourage responsible water use. Our water savings YoY is 4%.
- Conducting daily checks for leaks.

Waste

- Separating recyclable materials and ensuring proper waste disposal in collaboration with local waste management services.
- Providing shampoo and shower gel in full-sized bottles, which we refill and reuse, rather than offering travel-sized packs that are discarded after a single use. Our waste reduction YoY is 9%.

Local and Sustainable Sourcing

- Prioritizing purchases from local suppliers when feasible.

Environmental Awareness and Education

- Providing information to guests about our sustainability efforts and ways they can help.
- Providing training for staff on sustainable practices, including energy conservation and waste management.

Reducing Carbon Footprint

- Maintaining a Green Wall that absorbs carbon dioxide and other pollutants while releasing oxygen, contributing to improved air quality. This creates a healthier environment for our guests and staff. Our Green Wall uses native plants that require less water and are better suited to the local climate.
- Encouraging low-impact transportation options for guests by providing information on public transportation.

Community Engagement and Support

- Engaging in charitable initiatives and events that benefit the local community.