

WHO WE ARE

HOTEL OVERVIEW

Key facilities

Conference floor (equipped for in-person and hybrid events) Multiple dining spaces (indoor & outdoor) Spa & Fitness center

Key amenities

100 complimentary indoor & outdoor parking spaces Connectivity (High-speed Internet & USB charging ports throughout all hotel spaces)

Full-buffet breakfast

In-room amenities (dedicated workspace, Smart TV, refreshments)

Location

- Located in the heart of the most dynamically developing business areas in the city, Business Park Sofia and Garitage Park;
- Close to a subway station providing quick access to the city centre and all main tourist attractions;
- 10 minutes away from the airport, the highway and Inter Expo Center (largest events venue in Sofia);
- Sports, concerts and events halls: Levski Sofia Sports Hall (5 min) and Arena Sofia Hall (15 min)
- Next to Sofia Ring Road and 5 min away from Sofia Ring Mall shopping centre with various name brand stores;

Crowne Plaza® Sofia 111 Alexander Malinov Boulevard, 1766, Sofia, Bulgaria

130 rooms (115 Standard, 1 Accessible, 10 Premium and 4 Suites)

More than 850 sq. m meeting space (7 meeting rooms | largest venue is 300 sq. m with capacity of up to 300 pax.)



OUR UNIQUE SELLING POINTS







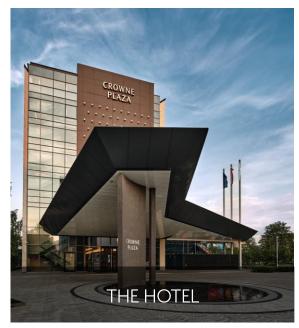






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A CLOSER LOOK AT CROWNE PLAZA SOFIA

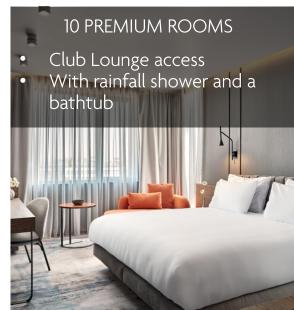














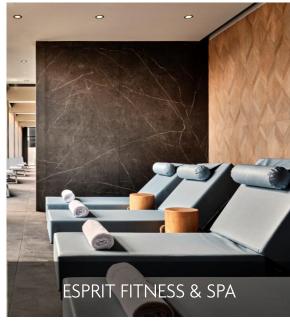


A CLOSER LOOK AT CROWNE PLAZA SOFIA















READY FOR EVENTS 24/7

FLEXIBLE SPACES SUITABLE FOR ANY TYPE OF EVENT

- Fully renovated conference floor (7 pillarless meeting rooms with floor-to-ceiling windows and 3 pre-function areas including a terrace)
- Suitable for all types of in-person & hybrid meetings, and banqueting events from 10 to 300 pax.
- Ideal meeting size: from 50 to 200 pax.
- Diverse selection of food & beverages

Coffee breaks

Working buffet lunch

Business buffet lunch

Dinner buffet

Vegetarian and vegan options

Bottled water, soft and alcoholic drinks

FEATURES

TAILORED CATERING SERVICES & DEDICATED EVENTS ORGANIZER COMPLIMENTARY
PARKING FOR
CONFERENCE ATTENDEESS

ROOMS DIRECTLY CONNECTED TO THE CONFERENCE FLOOR





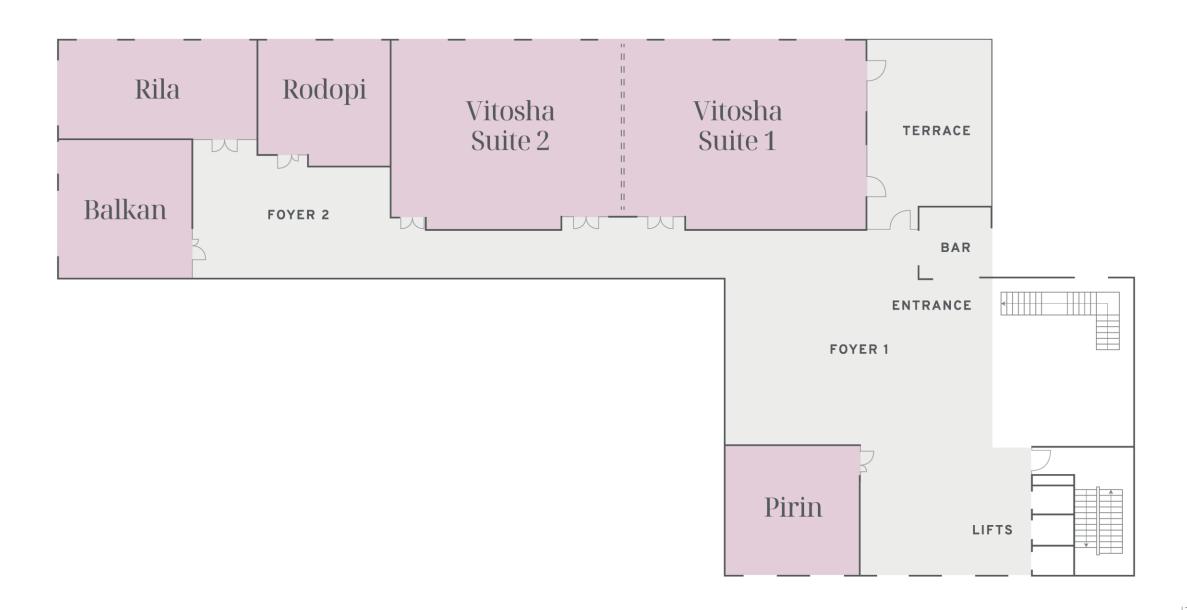








CONFERENCE FLOOR PLAN



MEETING ROOMS CAPACITIES

Room Name	Theater	U Shape	Boardroom	Classroom	Cabaret	Banquet	Reception	Dimensions L W H (meters)	Floor	Area (sq.m.)
Vitosha Suite (Vitosha 1+2)	300	84	90	147	108	200 (no dancefloor) 176 (with dancefloor)	300	28.5/11/3.25	First floor	297.00
Vitosha 1	154	45	54	80	54	80 (with dancefloor)	150	14.30/11.00/3.25	First floor	153.00
Vitosha 2	134	39	48	67	54	80 (with dancefloor)	150	14.20/11.00/3.25	First floor	145.00
Pirin	40	14	16	18	18	_	48	7.60/7.90/3.25	First floor	56.00
Rila	48	26	28	27	18	_	48	12.00/5.70/3.25	First floor	68.00
Balkan	59	21	30	30	24	-	48	8.00/8.10/3.25	First floor	64.00
Rodopi	-	-	11	-	-	_	_	7.70/6.70/3.25	First floor	53.00
The Studio	_	_	6	_	_	_	_	-	Ground floor	46.70

VITOSHA SUITE (1+2)

Our largest venue is located on the self-contained conference floor. Vitosha Suite has a rectangular shape and no pillars, which allow for all types of setups. Maximum capacity is up to 300 guests in theatre style.

Vitosha Suite is designed with light, pastel colors and floor to ceiling windows, which makes it suitable for both conference and banqueting events.

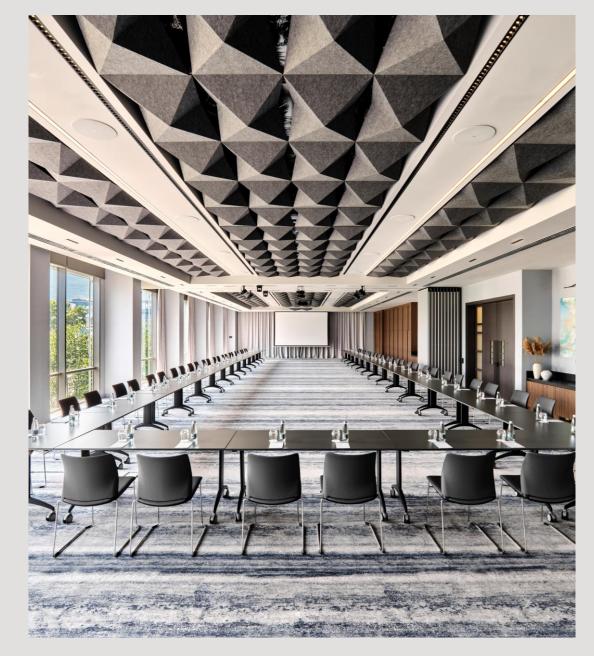
The venue can be divided into 2 separate rooms (Vitosha 1 and Vitosha 2), each one having direct access to a large lobby area.

When your event needs a special, unique venue - Vitosha Suite is the perfect choice with latest generation technical equipment for hybrid events, AV equipment with connectivity to all other meeting rooms on the floor, modern projection equipment with a large screen, multiple outlets and USB ports and banqueting lighting.

FEATURES

FLEXIBLE & DIVIDABLE SPACE

HYBRID MEETINGS TECHNOLOGY FLOOR TO CEILING WINDOWS



RILA

Experience elegance and functionality featuring a calming palette of muted tones and local artwork, combined with high-tech features, high-speed internet and fully adjustable lighting.

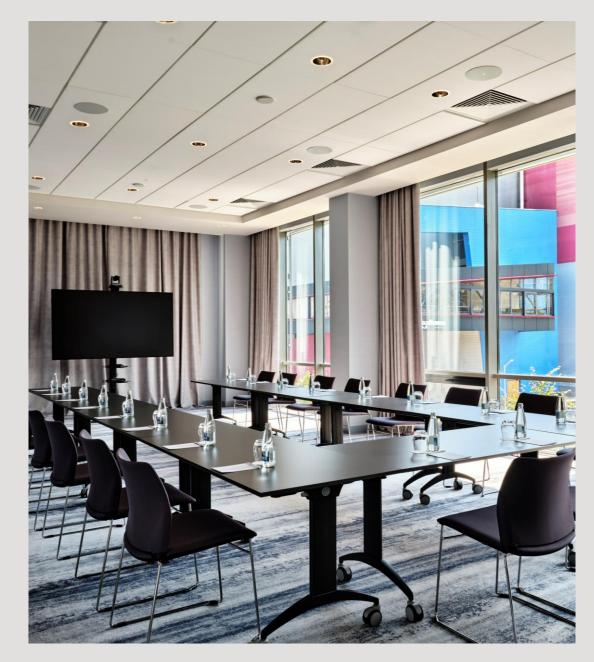
Designed to impress, this space is equipped with cutting-edge technology for hybrid events, making it perfect for your next corporate gathering or training. Our latest-generation AV equipment, coupled with seamless connectivity to our largest hall, Vitosha Suite, will ensure that your presentation is nothing short of exceptional.

FEATURES

NATURAL DAYLIGHT

STREAMING AND RECORDING CAPABILITES

86" ULTRA HD MULTIMEDIA DISPLAY



BALKAN, RODOPI, & PIRIN

All three meeting rooms are located on our self-contained conference floor with easy access to pre-function areas and an open terrace. Equipped with conference call facilities and offering the option for simultaneous projection from Vitosha Suite throughout distributed presentation system.

Meeting room Rodopi with executive boardroom arrangement and no visual obstructions is the ideal venue for business, sales and planning meetings.

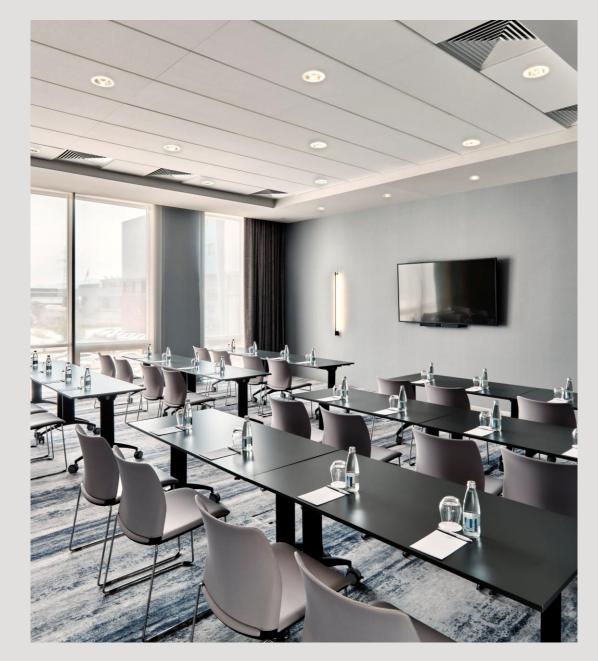
The rectangular shapes of Balkan and Pirin allow for a variety of setups, suitable for all types of small to medium corporate events, trainings and personal gatherings.

FEATURES

NATURAL DAYLIGHT

CONFERENCE CALL FACILITIES

VARIETY OF SETUPS



THE STUDIO

The Studio – a unique venue, situated on our ground floor is bookable for executive meetings, dynamic workshops and private gatherings.

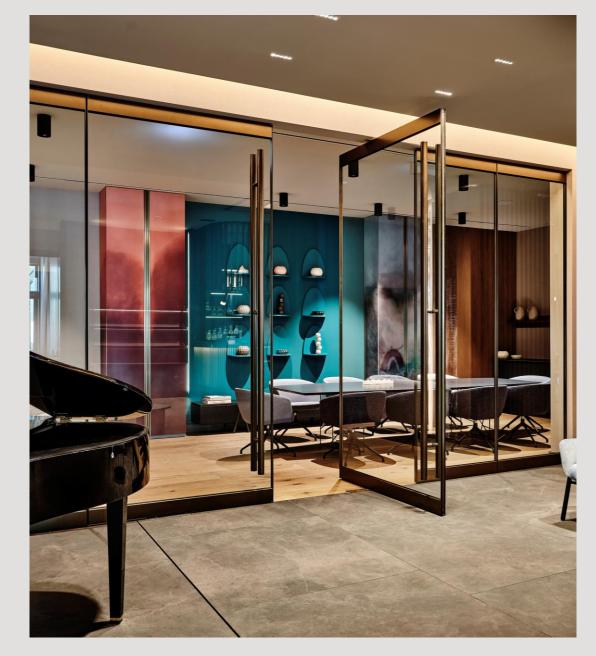
Some meetings require more than a basic room – the modern design and different seating areas create the artistic and stimulating environment for a successful event.

The venue is equipped with a collaboration table and a lounge seating area. Additionally, the space features a well-stocked refreshment station, a 55" TV with projection capabilities, a writable wall and a small kitchenette with all the necessary amenities.

FEATURES

WELL-STOCKED REFRESHMENT STATION CUTTING-EDGE TECHNOLOGIES

SOCIAL HUB



GOING GREEN IN MEETINGS

We are implementing new generation technologies to make meetings more sustainable.

Hotel Practices:

- Journey to Tomorrow program;
- Solar panels on rooftop;
- EV charging facilities;
- Smart BMS in meeting rooms, public spaces and guest rooms;
- Next-generation LED lighting in meeting rooms, public spaces and guest rooms;
- Single-use plastic such as utensils and straws are removed;
- Wooden keycards;

Meeting Spaces:

- Decreased amount of printed collateral, e.g. digital screens with available information;
- Single-use items such as notepads & pens are removed from the meeting space and offered upon request;

Food & Beverage:

- Menu options include locally sourced and plant-based products;
- Reusable serviceware (plates, utensils, drinkware);

... and more.







EXQUISITE ESCAPES

A CONTEMPORARY HAVEN FOR EVENT ATTENDEES

- Esprit Wellbeing Centre with a 19m indoor swimming pool, hot tub, sauna, steam room, massages & treatments rooms, beauty salon.
- A tempting range of exquisite dining options, including Kilim Fine Dining Restaurant, A Priori Restaurant & Garden and a breathtaking rooftop bar.
- Club Lounge (for guests, accommodated in Premium rooms or Suites) offering a get-together space, connectivity stations and complimentary snacks and drinks.
- Tailored menus created as per guests' requirements.

FEATURES

COMPLIMENTARY PARKING 130 MODERN ROOMS WITH MAX. CAPACITY OF 3 PAX.

UNIQUE DINING EXPERIENCES

COMPLIMENTARY ESPRIT WELLBEING CENTRE ACCESS

FULL-BUFFET BREAKFAST SKY BONSAI BAR AND PHIALE BAR & LOUNGE













IHG BUSINESS REWARDS

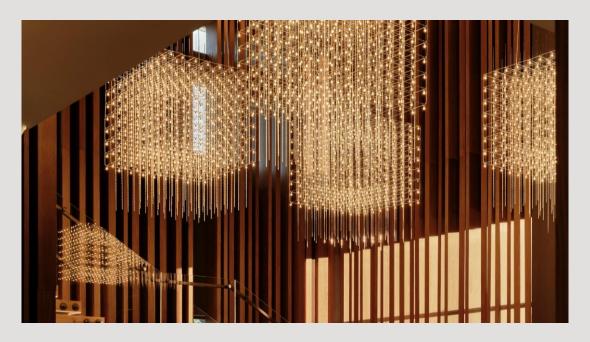
When you make bookings on behalf of others, for business or for pleasure, we're here to reward you.

With IHG Business Rewards, you earn 3 points per \$1 USD every time you book accommodations, meetings, or events at nearly 6,000 participating IHG Hotels & Resorts worldwide.

Earn Elite status and redeem points for stays, merchandise from the IHG One Rewards catalogue, and more.

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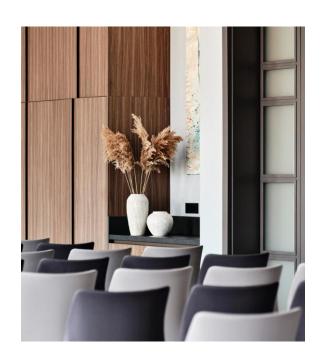


We've revolutionized the art of hosting, combining cutting-edge technology, innovative design, impeccable service and premium products to elevate your experience.

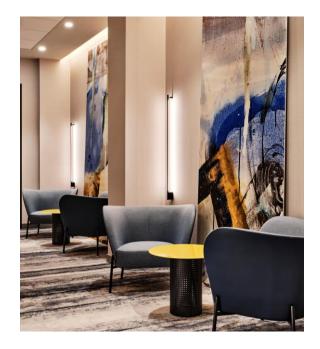
Our advanced meeting spaces are equipped with state-of-the-art audio-visual gear and high-speed connectivity, ensuring your events run seamlessly, leaving you to focus on what truly matters. Immerse yourself in a world of sophistication where stylish interiors meet functional spaces. This environment is a catalyst for creativity and collaboration, promising a remarkable experience for your clients and partners. Our dedicated team is your behind-the-scenes success squad.

We sweat the small stuff, leaving you to shine in the spotlight.

It's not just hosting; it's an exceptional experience designed for your success.









NEED ADDITIONAL INFORMATION? CONTACT US AT <u>SALES@CPSOFIA.BG</u> OR CALL +359 2 807 07 07

