

### INSIDER COLLECTION

# WELCOME TO THE PATTAYA INSIDER COLLECTION

Truly memorable meetings and events with authentic local flavour – that is the inspiration behind the InterContinental Insider Collection.

Our network of hotels and resorts is global; our knowledge and expertise local, giving planners guaranteed choice, range and depth to add to any meeting or conference. Each hotel offers its own bespoke selection of services which are firmly rooted in their location and are responsibly guided by our partnership with National Geographic's Center for Sustainable Destinations.

The options are limitless, the local knowledge rich, the service professional and faultless, the delegate experience enriching and rewarding every time.

Sample for yourself some of our wonderful Pattaya experiences.



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Choose an InterContinental venue for your event and a world of possibilities opens up. As locals, your hotel team holds the key to a side of your locality tourists never see. What and who they know gives you an exclusive mix of authentic venues and experiences to play with.

#### **INSIDER SPEAKERS**

Bring your event to life with an inspirational speaker – someone who can really strike a chord with your delegates and enrich their experience beyond measure. Fascinating and engaging, motivating Insider Speakers range from celebrities and cultural experts to sporting heroes. Whatever their passion, they all have a local connection and you will discover that their unique insights and local know-how make your event one to remember.

#### INSIDER COMMUNITY

There's nothing quite like immersing yourself in the community to gain an added depth and understanding to your experience in a new destination. Insider Community has been designed to benefit local people and create truly memorable and meaningful experiences for your delegates too.

#### **INSIDER INTERACTIONS**

This team-building experience will help your delegates connect with each other as never before. Using the unique character, heritage or geography of your destination to inspire interaction, each experience, whether based on or off-site offer an original way to engage delegates and motivate them to build effective working relationships.

#### **INSIDER BREAKS**

With Insider Collection even your breaks are fulfilling experiences. From serving up a delicious lunch of provincial dishes for a taste of regional cuisine to spending some quality time with your Concierge team to get their best insider tips, a few minutes out of your busy schedule becomes a whole experience in itself.

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# ENRICHING EXPERIENCES FOR OUR GUESTS AND OUR ENVIRONMENT

We believe that a responsible meeting is not only what you experience in the meeting room but also knowing that your hotel respects the destination around it.

We're proud to partner with the leaders in geotourism, the National Geographic Center for Sustainable Destinations. Our ambition is that guests enjoy enriching experiences that reveal what makes a place truly special – its heritage, culture and tradition – and the importance of protecting it.

At InterContinental we use a holistic approach to being a responsible business: to work from the grass roots up, recognising each individual hotel team as the experts best placed to use their local knowledge for developing community and environmental initiatives that meet the specific needs of the destination. This Insider Collection gives delegates access to some of these unique experiences, and for those meetings that stay in the meeting room, you can be assured our hotel is working behind the scenes to protect what is special about the place for fellow travellers.



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#### RELAX IN STYLE OVER A LEISURELY ROUND OF GOLF

Why not combine business with a leisurely round of golf to help your delegates unwind. The relaxed surroundings offer a great networking opportunity or even a chance to continue negotiations on the course.

Golfers are spoiled for choice with over a dozen courses, including several designed by top names such as Griffiths, Nicklaus and Player, all within an hour's drive of the resort.



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# A FASCINATING INTRODUCTION TO THE PRINCIPLES OF THAI ARCHITECTURE

Thai architecture is attuned to the elements of nature. Traditional family compounds incorporate several strategically placed pavilions with each structure having its own sense of space and purpose. A unique pre-construction measuring system also exists to ensure harmony between each dwelling and its occupants.

The Sanctuary of Truth is a gigantic wooden construction which covers the area of more than two raise. The top point of the building is about 105 meters high. It was constructed to withstand the wind and sunshine on the seashore at Rachvate Cape, Tumbon Naklea, Amphur Banglamung, Chon Buri Province.



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#### HISTORY OF THAI FLOATING MARKETS

In the past the areas adjacent to the rivers were the first to be populated. Thus most communities of Thailand were built at the sides of rivers. The waterways served as means of transportation and the center of economic activity as well.

Boats were mainly used for both local and regional trade, bringing goods from those that produced to those that could barter and trade. Such ways of life of the riverside communities.

Traditional market buildings perched on stilts over the water offer a refreshingly different place to shop at the Pattaya Floating Market. The thatched huts are filled with stalls selling Thai handicrafts, delicious street food, and souvenirs. This amazing Thai-style shopping arena covers an area of some nine acres, and is supported by the Tourism Authority of Thailand, several hotels, and radio and television stations. Discover some 75 shops offering traditional Thai craftwork, clothing, antiques and of course many eating places.



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# LARGEST BOTANICAL GARDEN OF SOUTH EAST ASIA

NongNooch Tropical Botanical Garden is about 15 kilometres from South Pattaya. The entire area of some 600 acres is beautifully landscaped, with an orchid nursery and other botanical gardens. There are also cultural and traditional performances and an elephant show.

The garden focus on Southeast Asian, Tropical American and Central Africa species of Cycads, but a collection of almost every species can also been seen here. In connection with Conservation agencies the gardens cycad collections serves as an important ex situ conservation site for this endangered and ancient plant group. On-going and continuing research at the garden concerning taxonomy and horticultural use has increased the knowledge about this plant group worldwide.



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# INSIDER SPEAKERS

#### CELEBRATE THAI'S ARTISTIC HERITAGE THROUGH TRADITIONAL DANCE AND MUSIC

There are few performances more elegant than traditional Thai Dance with its graceful movements, its brilliant color, its soft rhythm and its radiating presence. Thai Dance, known as "Fawn Thai", was originally an art performed for the royal courts of old Siam. The dance troupes were formed within the courts and their precision and beauty was the highlight of every performance.

Alangkarn Thai Culture show a different concept in presenting Thai culture, for instead of featuring a traditional show of dancing, drama and martial arts the huge theatre uses a combination of multidimensional techniques, a multi-coloured laser show, real-surround sound system, and live performance. All this is professionally choreographed to create a breathtaking extravaganza. Alangkarn also has its own large restaurant and shops, making a visit here a total experience.



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# INSIDER SPEAKERS

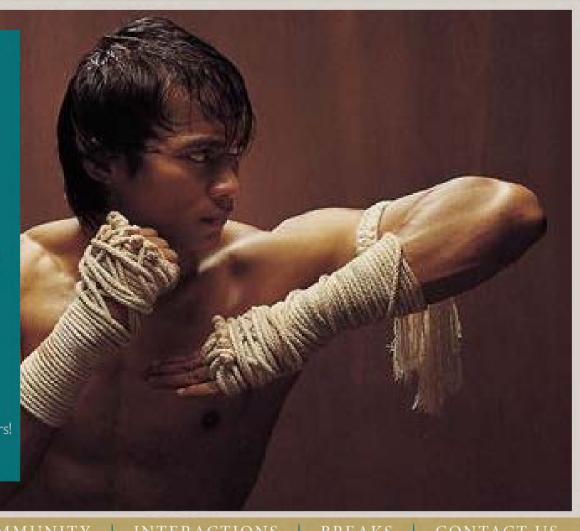
#### THE UNIQUE MARTIAL OF THE WORLD

Thailand's national martial art that uses both body strength and mind by using a combination of fists, elbows, knees and feet. Muay Thai training has been used widely since 780 years ago. During the Sukhothai period (1238 - 1408) there were many evidences indicating that Muay Thai was a Noble Martial Art for every Kings and Thai warnors.

The revolution of professional Muay Thai boxing tournaments is coming to Pattaya to The Max Muay Thai Stadium, who will bring the best international and Thai fighters together to compete for the coveted MAX WORLD CHAMPION BELT, Trophy and Cash Prizes.

Each year there is The Max 4 Man tournament, which is a must see contest where fighters compete to win the round and qualify for 'MAX WORLD CHAMPION' tournament.

MAX ULTIMATE – Max Muay Thai Stadium Pattaya brings the best Muay Thai fighters to the city from around the world to fight against top ranking Thai fighters!



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### INSIDER COMMUNITY

#### LEND A HELPING HAND TO OUR BEACH CLEANING BLITZ

Pattaya's beaches are often soiled by tidal rubbish and debris. The task of cleaning up is largely the responsibility of the hawkers and life guards working along the more popular stretches of beachfront.

For many years InterContinental Pattaya Resort has organised regular beach clean ups around Pattaya Bay and Phratamnak hill. We use this opportunity to promote the importance of environmental awareness by involving villagers from the local community.

Please feel free to ask about the scheduled dates of future beach clean ups. Your group's active participation would be greatly appreciated. As global citizens we are all responsible for the condition in which we leave planet earth. Every helping hand makes a difference.



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## INSIDER COMMUNITY

#### INTERACT WITH LOCAL CHILDREN FOR A REWARDING EXPERIENCE

To provide help to orphans by accepting to bring up poor orphans and providing lodging, food and education services without limitation in race and religion.

InterContinental Pattaya Resort has been supporting Pattaya Orphanage for sometime by helping them secure a parcel of land. This plot has been used for the children to plant vegetables and raise livestock with the aim of working towards self-sufficiency.

We can arrange an interactive session of pre-arranged activities for you and your delegates to visit Pattaya Orphanage. It is an opportunity to share some quality time playing soccer, singing, dancing and even decorating cup cakes with this well-deserving group of local children.



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## INSIDER INTERACTIONS

#### DISCOVER THE SECRETS OF THAI CUISINE WITH AN INTERACTIVE COOKING CLASS

Thai cuisine is hot, spicy and infused with a combination of indigenous herbs and spices. Under the tuition of a Thai chef, learn how to prepare a traditional meal inspired by locally sourced seafood.

You and your group will be escorted on an early morning tour of the nearby Fresh Market to select from super fresh local ingredients. Back at the Resort, step-by-step instructions will help you create tasty Thai dishes tailored to your individual taste.

Enjoy your culinary efforts over a leisurely lunch.



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## INSIDER INTERACTIONS

# EXPLORE THE CITY AND EXPERIENCE THE SIGHTS AROUND YOU WITH A FUN AND ENGAGING

Pattaya City is a major seaside resort on the Gulf of Thailand.

There are plenty of sporting opportunities both on land and water including golfing, game fishing and scuba diving. Theme and amusement parks, offbeat museums and botanical gardens provide a variety of leisure activities, while shopping, restaurants and nightlife ensure action and entertainment for all members of the family.

The Amazing Chase, teams race around the city following route markers, encountering road blocks, and working their way through unique challenges, fun detours and a variety of interactive tasks before racing back to the finish line.



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## INSIDER BREAKS

# EXPERIENCE A TRADITIONAL THAI FOOD MARKET

Try local snacks and sweet treats as you wander through an assortment of food stalls in a traditional-style marketplace.

This inspiring break is a fascinating introduction to some of the Thai's most popular street food alternatives. Not only will you and your delegates sample the authentic tastes of Thai, you will see first hand how these specialties are made.



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#### INSIDER BREAKS

#### ENJOY A TYPICAL THAI COFFEE BREAK

Thai iced coffee (Kah-Feh yen) is fantastic on its own day or night, or with your favorite Thai dish. A blend of ingredients and flavors from around the world.

This is a great drink for coffee break and parties if you want something exotic but not intimidating.

While there are several variants on this beverage, they all call for coffee, cream, sweetener, and spices. The three recipes listed below may give you some leeway in faster or slower (and therefore stronger) preparation methods, noting that the first recipe requires overnight chilling.



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REFRESH THE DAY WITH THAI COFFEE AND TEA

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#### THANK YOU

Contact us to learn more about the InterContinental Pattaya Resort Insider Collection and how we can help you create a truly memorable experience with authentic local flavour.

Whichever Insider Collection experience is right for you, you can be assured that it reflects the best principles of Responsible Business, a commitment demonstrated by our partnership with the National Geographic Center for Sustainable Destinations.

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